

International Survey Highlights

What is perfect love? Does it exist, and does the concept of perfect love have the same meaning in every corner of the world? This year's international poll revealed that men and women around the globe are torn between whether to believe in the ideal or dismiss it as a fallacy.

By answering the same set of questions posed in our North American survey, international respondents from more than 30 countries shared their secret fantasies and revealed the lengths they are willing to go to in their quest for perfect love.

Perfect love?

We want to believe in the possibility of finding our one true love, but is this a fantastical notion? We are torn. Only half of women (51%) and men (52%) surveyed believe in the concept of perfect love.

The vast majority of Australian men (91%) believe in perfect love, while their female counterparts (55%) are more sceptical. In India, both men and women strongly believe in the concept, while women in Hong Kong and Ireland are more jaded, with more than 80% admitting they are non-believers.

Desperately seeking love...

Women in France (67%) and Germany (69%) are willing to attend a sporting event or concert that doesn't interest them in the hopes that they'll meet Mr. Right.

Some people are even willing to go to extremes in an attempt to attract that perfect mate. Spanish men (80%) admit to working out excessively in order to impress someone special.

For better or for worse...

Expectations are inevitable when it comes to engagement rings.

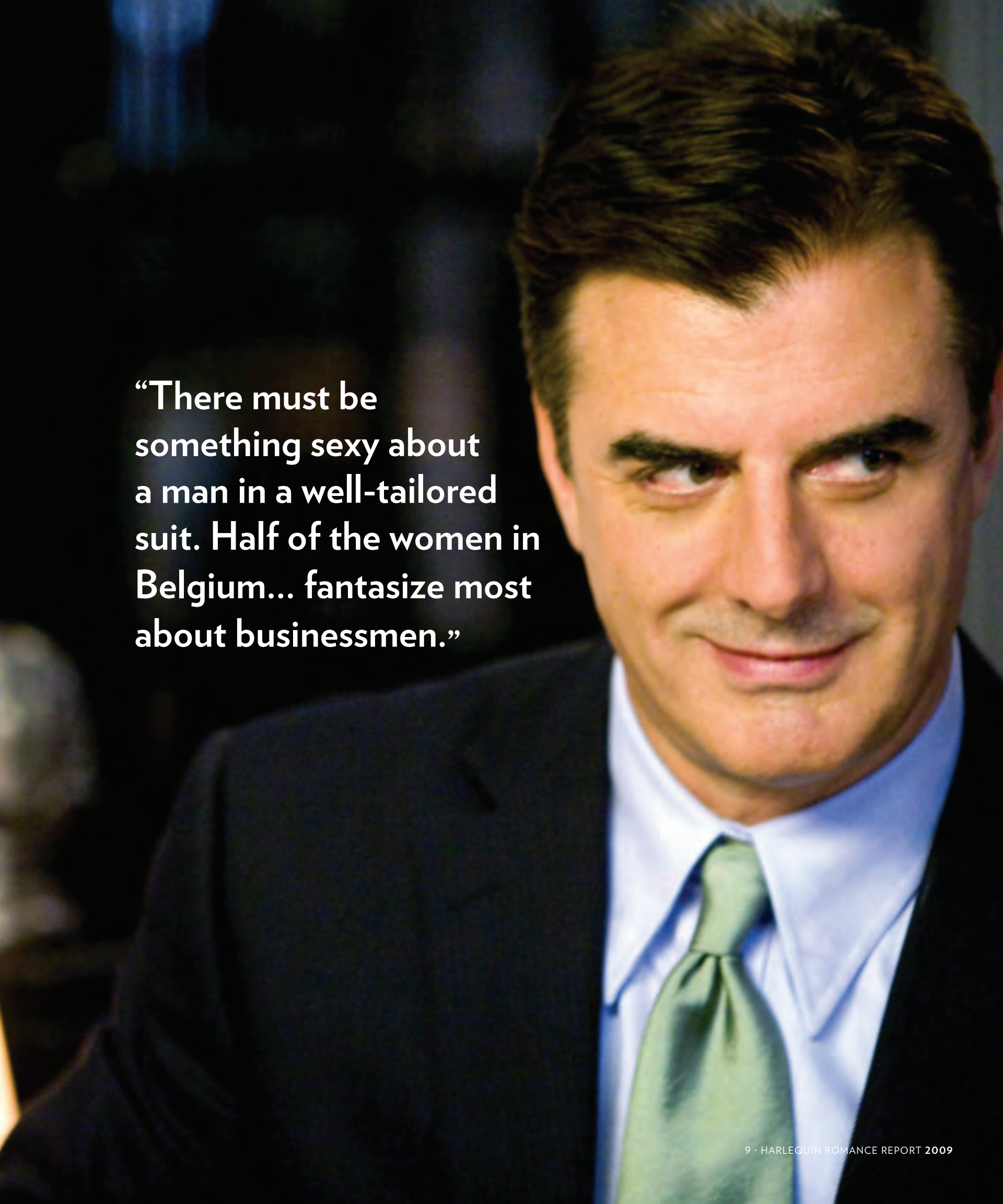
French women must be easy to please —84% thought their engagement ring was perfect. By contrast, almost half the women in the UK (44%) said they were less than thrilled about their fiancé's selection. It's an even split in India, where half the women adored their engagement rings when they were first presented with them, and the other half were left feeling devastated and distraught.

Wish upon a star...

It's a hard truth that no one is perfect. If you had just one wish, what would you change about your partner?

The quest for a thoughtful man extends around the globe. American women (44%) and Dutch women (62%) want a thoughtful mate who understands that "choreplay" is sexier than foreplay. Men, get those vacuums revving!

Breaking a sweat does more than just raise your heart rate. Australian men (82%), Italian women (67%) and American men (52%) wish their partners were more physically fit, while the French look for the finer things in life. French women (43%) wish for a better-looking mate while half the men wish for a more cultured partner. Mesdemoiselles, it's time for a visit to the Louvre.



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Reality > Fantasy

Perfection—a quality, trait or feature of the highest degree—is truly in the eye of the beholder. It is an ancient concept. Plato pondered it. Shakespeare wove the sentiment throughout his verse. What makes your lover perfect? Is it his unexpected kisses that make your heart flutter? Is it her boisterous laugh when you tell a not-so-funny joke?

SRS said, “I love how he puts me first in all his thoughts and actions. He asks me periodically if there is anything he can do to make me happier—even after seven years of marriage. God, I love that man!”

HCG said, “The twinkle in his eyes.”

Juicyfruit said, “The way he dances... just for me, in private.”

CGirl said, “He involuntarily bites his bottom lip every time he’s concentrating.”

Doughy said, “Her laugh.”

Me said, “Most of all I love his dimples, but I also admire his ability to make friends and keep them.”

LP1 said, “At absolutely the right moment, he tosses off the perfect one-liner. He totally cracks me up!”

Giggles said, “He picks me up off the ground when he hugs me, even though I’m 5’ 10”!”

Skywalker said, “Her kindness and consideration towards others. She’s the first to help a stranger in need and the last to criticize.”

Objects of affection...

There must be something sexy about a man in a well-tailored suit. Half of the women in Belgium and one in three women in the UK fantasize most about businessmen. Thanks to the stars of *Mad Men*, the skinny tie has never looked so good.

A quarter of Australian women revealed their desire for a man in uniform (firefighters/policemen), French women (71%) lust after doctors, German women (67%) crave athletes, and Italian women have many objects of affection including all of the above.

Our survey revealed that Australian men (46%), Canadian men (32%) and Dutch men (29%) lust after the sweet-tempered, wholesome girl-next-door. Models and actresses are still a treasured male fantasy for half the men in France and the UK.

Three-quarters of the men in France are turned off by anything fake, including hair extensions, false eye-lashes and colored contacts.

Sexy hot spots...

Does your sexy side come out on a tropical island or are you keen on expressing your affection in public spaces?

Depend on the hot tropics to raise your lust thermometer. Women in France (57%) prefer canoodling on a sandy beach, sentiments echoed by men from Australia (46%).

The photocopier in your office might see more than just plain white paper. Half of French men (50%) and one in three Canadian men (36%) daydream about having sex at work, while half of

Irish women hope to use their cubicles for more than just the job.

We also discovered that German women (44%) are keen on sexy romance while traveling abroad and Italian women (33%) find sweat to be an aphrodisiac at the gym.

All-consuming thoughts...

Our international results indicate that the majority of people are preoccupied with finding happiness. But we dug a little deeper, to find...

Men do have a one-track mind! French men (94%), Italian men (92%) and men from the UK (63%) admit to having sex on the brain morning, noon and night.

European women, on the other hand, are eager to hit the lottery jackpot. Italian women (67%), French women (57%) and Spanish women (42%) think most often about getting rich.

A little inspiration...

Most women around the world (70%) believe that men base their fantasies primarily on the steamy love scenes enacted by their favorite TV and movie stars, with provocative adult magazines placing a close second.

According to men, women also seek inspiration for their fantasies from on-screen romances, but they also look to their friends and fictional scenarios crafted in romance novels. ♥